

## Comparing original printer ink to un-original

One has to exercise great caution when buying Printer Ink. This is because the ink cartridge in a printer is the single most important component on the basis of which the printer works. A good printer cartridge will ensure good printing and a poor quality cartridge will result in third rate print outs. This is because we know that the smooth functioning of the printer depends on the smooth release of ink from the nozzle of the printer cartridge. If there is a problem somewhere here then the whole process of printing is effected and you end up with lousy print outs.

Quality printing; quality cartridges!

When you buy a new printer for example let's say you bought an Epson Inkjet printer. This printer will come endowed with an original company fitted Epson Ink cartridge. You will be impressed with the quality of the print outs that the machine will be able to generate.&nbsp;

The problem starts when you run out of the already installed printer ink and have to purchase a new cartridge. Now you realize that the cost of buying a new branded printer cartridge is quite high.&nbsp;

To your amazement you see some cheaper alternatives to branded cartridges and intrigued by the lower price you end up buying them. Only to find out that your awesome printer does not produce the same quality print outs that it used to. The problem is not in the printer's quality rather it is the cheap quality printer ink that you got fooled into buying.

The secret to the good functioning of a printer is that it should be fitted with its original brand name's ink cartridge. This is the combination that produces high quality print outs.&nbsp;

Otherwise even a relatively good printer may give you poor quality results if not fitted with the right kind of ink. Hence it is always advisable to go for the same brand as your printer's make in order to ensure and maintain the quality of your prints.

Safeguard you printer's life

Cheap alternatives like ink cartridge refill sets and un-original compatible cartridges are available in the market. The price of these items is considerably lower than the branded ones. But are you willing to compromise on the quality of your print outs and risk damaging the functioning of your printer? Yes it's true.&nbsp;

These cheap priced alternatives to branded ink cartridges are also cheap in terms of quality. Continues use of such products can easily spoil your good printer and leave you with more costs to cover than you though you had saved.&nbsp;&nbsp;

Hence the safest and best thing to do is buy the original cartridges which are easily available in the market. Many online dealers in Printer Ink Cartridges will be able to give you your desired product on discounted rates much lower than what you will be able to find on retail outlets. Hence it is always a good idea to shop for your printer accessories online.

## About the Author

The internet is the easy way out when it comes to shopping for [Printer Ink Cartridges](#) and other [office supplies](#). Whether you are looking for [HP Ink Cartridges](#) or [Epson Inkjet Cartridges](#) you should have no trouble in finding an online dealer that delivers in your area.

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